

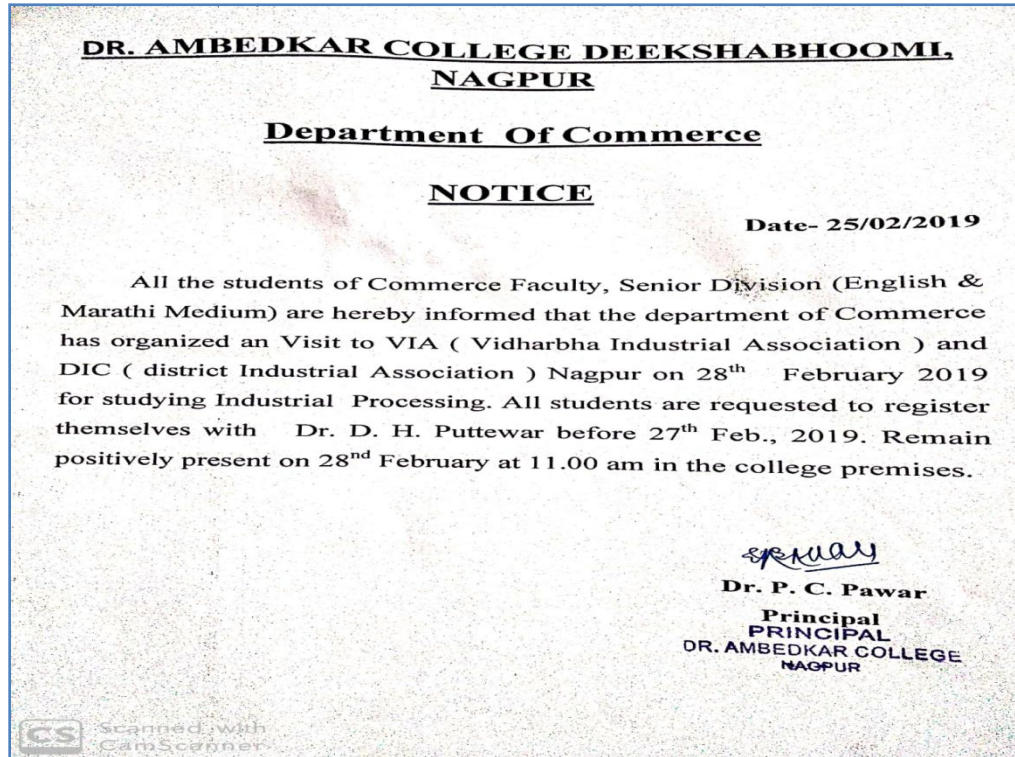
DR. AMBEDKAR COLLEGE, DEEKSHA BHOOMI, NAGPUR

DEPARTMENT OF COMMERCE

NAME OF ACTIVITY: Visit to VIA (Vidharbha Industrial Association) and DIC (District Industrial Association) office

DATE: 28th February 2019.

PARTICIPANTS: B.com 1st year students.



The visit gives practical knowledge and exposure of how these associations operates its functions. More than 40 students were present in this visit.

Vidarbha Industries Association is a association of entrepreneurs from Vidarbha region. In this visit the Vice-President of VIA Shri Suresh Rathi highlighted the importance of VIA for the Promotion and development of the Industry in the region. VIA is more than five decades old ,found in the year 1964 with the sole objective of achieving rapid industrialization. VIA is affiliated to FICCI,AIMO,MEDC,CIIetc encouraging

industrialist from India and abroad to established units of Vidarbha. Resourcing projects ideas for entrepreneurs. Playing the role of Catalist between Industries and Educational. Research Institutes for optimum utilizational knowledge and skill. Creating comprehensive database of technology and information relating to Industry for member entrepreneurs. Devising and implementing schemes to promote entrepreneurship among ladies and youngsters. Upadting memebtrs on various issues related to trade, Commerce and Industries. VIA is continuously interacting with all departments of Central, State and Local Government, Banks and Financial institutions on all matters concerning industries and to help formulate policies for rapid industrialization of the region.

Commerce students also visited Maharashtra Centre for entrepreneurship development on the same day. Shri. Hemant Waghmare, Project Officer of MCED given the information about more than 5000 business opportunities and the full training is available at their centre. Commerce students benefited with this valuable information and updated themselves regarding entrepreneurship development. Coordinator for this wonderful visit was Dr. Mrs. Siriya.







